

Before its too late...

Have you checked the following websites?

- ⇒ **salcentral Web Services Brokerage**
- ⇒ **Universal Description, Discovery, and Integration (UDDI)**
- ⇒ **WebServices.Org**
- ⇒ **Web Service Definition Language (WSDL)**
- ⇒ **Web Services User Interface**
- ⇒ **xMethods**



"Wealth is the product of man's capacity to think."
-Ayn Rand

Platinum Architecture Group



6064 Saint Ives Way
Mississauga, Ontario
L5N 4M1
Canada

Phone: (416) 919-0491
Email: Robert@PlatinumArchitectureGroup.com
Web: www.PlatinumArchitectureGroup.com

**Platinum
Architecture
Group**



*Important
information
inside for
you!*

*We design and
implement automated
solutions that results
in specific measurable
objectives.*

Increase your Revenue, Decrease your Expenses & Keep Customers Happy with Web Services



"Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved."
-William Jennings

We all wondered what the future might hold. The truth is, no one knows. That's why we need to make sure that all *computers work using standard, flexible communication standards.*

Web Service

A XML standard called Web Services Description Language (WSDL) defines a Web Service. WSDL makes use of existing Internet standards like: XML, SOAP 1.1, HTTP, and MIME. Web Services tell other companies what services you provide.

UDDI

UDDI solves the problem of finding different Web Services. Think of UDDI as a "Yahoo Directories for Web Services." This gives users a central place to look for web services in the market today. **Your company could be increasing it's sales now.**

Sounds too pie-in-the-sky

Sound risky? Not to companies like SAP, IBM, HP and Microsoft who are betting on UDDI. These companies are making UDDI part of their core business right now!

Software as a Web Service

Gone are the days of shipping boxes full of software disks and manuals. When a customer needs to use your company's services, they will simply use your service from your server. This lowers the number of calls your help desk gets and eliminates costly customer integration issues. Your Web Services saves your company money while lowering your customer complaints.

E-Commerce

Web Services help companies work together online. Web Services allow customers' workflow to automatically place orders with your company. Imagine a customer's database placing an ordering when it encounters less than 20 items in stock. **Think about the effect of these repeated sales on your profit.** The client will always have your company's product or service ready for use!



"Be everywhere, do everything, and never fail to astonish the customer." -Macy's Motto

What we do for you

Your problems are solved by:

1. Analyzing your existing and future business model.
2. Putting you in control by giving you options on how fast you want to proceed.
3. Increase your company's value.

Web Service's Features

- ✓ Support older, legacy systems
- ✓ e-Commerce Friendly
- ✓ Support UNIX and Windows.
- ✓ Support both Java and Microsoft .NET

Benefits to your Company

- ✓ New e-Market Opportunities
- ✓ Lowered Expenses
- ✓ Automatic sales possibilities
- ✓ Better Customer Relations

Call **Robert Searle** at 416-919-0491 today for a free consultation.

Platinum Architecture Group

6064 Saint Ives Way
Mississauga, Ontario
L5N 4M1
Canada

Phone: (416) 919-0491
Email: Robert@PlatinumArchitectureGroup.com
Web: www.PlatinumArchitectureGroup.com